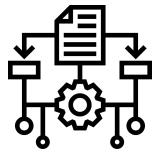


## General presentation

Insula Investment Management is a quantitative asset manager that aims at providing accredited investors with sophisticated investment solutions inspired from the equity market. Insula as well provides turnkey consulting services for initial token offerings and Cryptocurrency Quant Research Services. Insula's investment philosophy is to **use a computer-driven method for capitalising** on the crypto-markets. The active returns alpha delivered are **entirely based on programmatically executed solutions**. Our portfolio accounts for **216 cryptocurrencies** and is **continuously rebalanced**. The trading solutions, constantly operated by bots on a high frequency/low latency basis, **consist of both centralized and decentralized trading methods**.

## What we do ?



### Trading

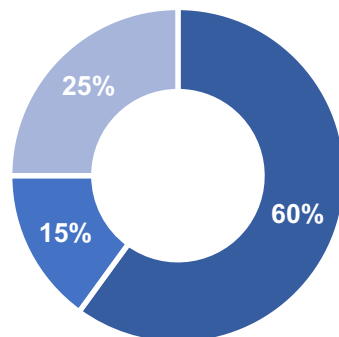
- High Frequency Algorithmic Trading
- Buy and Hold



### Consulting

- Turnkey solution for Initial Token Offerings
- Cryptocurrency Quant Research Services

## Répartition revenue



- Trading activity
- ICO consulting
- Crypto Research

## Who are we ?

Status	Private Limited Company
Place of business	London - UK
Currency	Insula Token (ISLA)
Liquidity	Withdrawable anytime
Fund Management fee	2%
Fund Performance fee	20%
Custodian	Ledger
Auditors	Cointracking

## Key Figures



Insula Enterprise Value : 625 000 \$



Currency : Insula Token (ISLA)



Technology : 1200 bots, 1 website & 1 customer interface



Brand : 40 news appearance & 2 pro-fund databases



Intellectual Property : 1UK & 1 EU trademarks



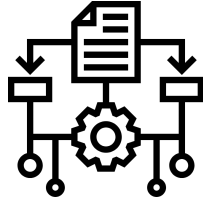
Trading & Portfolio Management : MVP of 5m USD trading volume

# Sources of revenue

## Algorithmic & consulting



### Trading activity



*Our 1271 bots systematically out-perform the average market operators thanks to fast-computational power*

#### Automated and diversified sources of revenue

1

- **Algorithmic Trading**, an FX inspired solution designed to harness and profit from the inefficiencies of the crypto-market ;
- **Master nodes** creating passive, riskless returns ;
- **Staking mining**, holding a large portion of small, proof of work-based altcoins that continuously generates alpha ;
- **Buy and Hold**, a classic investment scheme in coins that according to our indicators shows potential.

#### How it works ?

2

- **Invested 24/7**, funds are highly optimized in the way they are allocated.
- Once a trade is completed, the free and increased capital is **re-invested in a matter of seconds**.
- We develop an **agile solution** for an accredited investor seeking alpha on the highly volatile crypto-market.
- Our bots have proven **to accommodate volatility** at their advantage.
- In fact, fast computational power and investing without any bias enable our 1271 bots to **systematically out-perform the average market operators**.

### Consulting activity



*Insula has the experience and network all around the world to set-up tailored made solutions for its clients*

#### Turnkey solution for Initial Token Offerings:

1

- Insula has the ability to **issue cryptographic assets** on Blockchain for its clients ;
- We offer:
  - Whitepaper Design, token economics, investor networking, private presale, smart contract development, whitelist and sales platform, campaign and marketing, smart contract auditing, token issuance, post sale support, listing on Decentralized and Centralized Exchanges.

#### Research

2

- **On demand Market and Quantitative Research**, paid per hour ;
- Yearly subscription to our analyst service and newsletter: get on demand yearly packages ie 100 pages of reports prepaid.

# The management team



Jules Becci-Morin de La  
Riviere  
CEO/Founder

- Graduate from King's College Economics and Management
- Took part in the launch of the first unregulated European Bitcoin Fund at TOBAM, the \$10 Bn “Phoenix” of Lehman Brothers Quantitative Asset Management



Tanguy Chambon  
CFO (Chief Financial  
Officer)

- Student in Master in Finance at HEC Paris
- Previous experience in a fast-moving and human-sized M&A and fund-raising institution : Blue Partners Finance
- Tanguy recently received a positive answer from Rothschild & Co

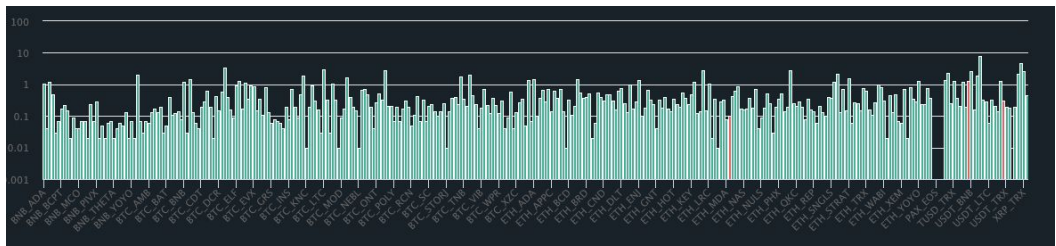
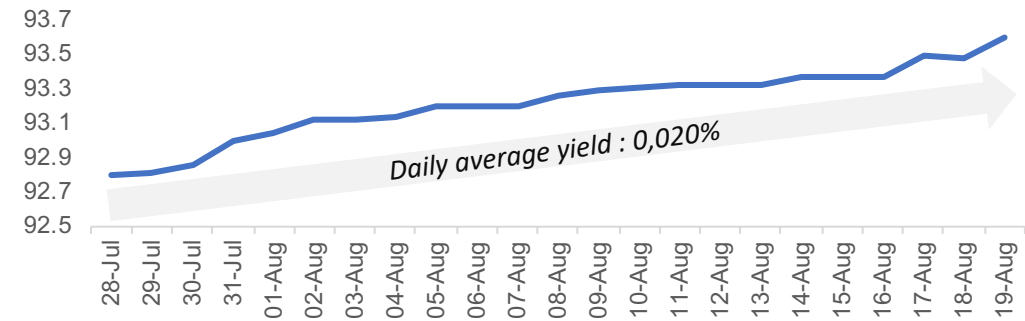


Emma Gilliot  
Head of Business  
Development

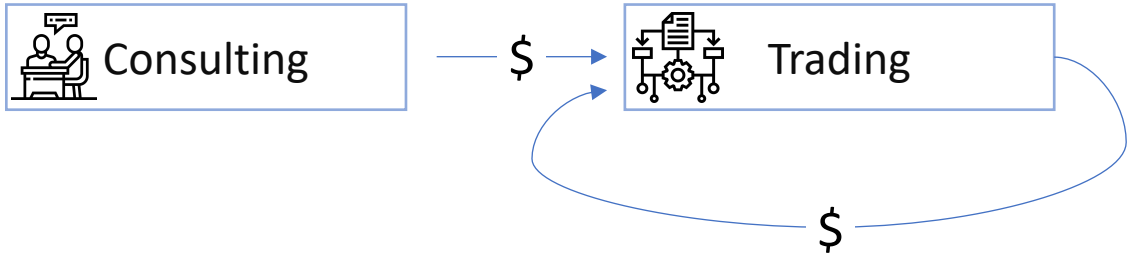
- Student in Business Management at King's College London
- Spring and Summer Internship at Royal Bank of Canada
- Previous experiences in online advertising.



Yield curves and trading distribution:



Consulting traction



Comments

- This chart exposes the **performance of the Insula Trading Activity** during less than a month. **Insula out-performed the market** : on this period Ethereum Crypto decreased from 190\$ to 170\$ whereas Insula's gains increased.
  - Today, the company net profit is : **100 USD** ;
  - **Asset Under Management : 8000 USD** ;
  - **However**, even if the management is full-time, the management isn't paid yet ;
  - The total trading volume reaches **3 718 844 USD**. It also represent 487 987 trades on 216 cryptocurrencies ;
  - To conclude, the status of Insula trading activity as of today is : **minimum viable product up and running**.
- 
- Our stastical arbitrage solution allows us to be exposed to a wide array of inefficiencies that can only be found on of the Altcoin market. Main coins (i.e. BTC-ETH tend to be efficient and arbitrated already.
- 
- At the current stage, consulting is a **project** ;
  - Based on Insula's past experiences, we clearly know there is a **strong demand** regarding Crypto Market & Quantitative Research ;
  - We are **solicited** by an increasing number of potential clients ;
  - Thus, the idea is to **be paid per hour or per year** depending on the type of subscription ;
  - Then, the idea is to **implement this amount of money in our trading system**.
  - This a **virtuous circle** and the graph on the left shows it clearly :
    - 1 - Revenue from consulting will flourish thanks to the trading activity
    - 2 - The free and increased capital is **re-invested in a matter of seconds**.
    - 3 - Insula revenue should increase with a power function =  $(\text{Revenue})^{1,002}$

# Financials : Forecast

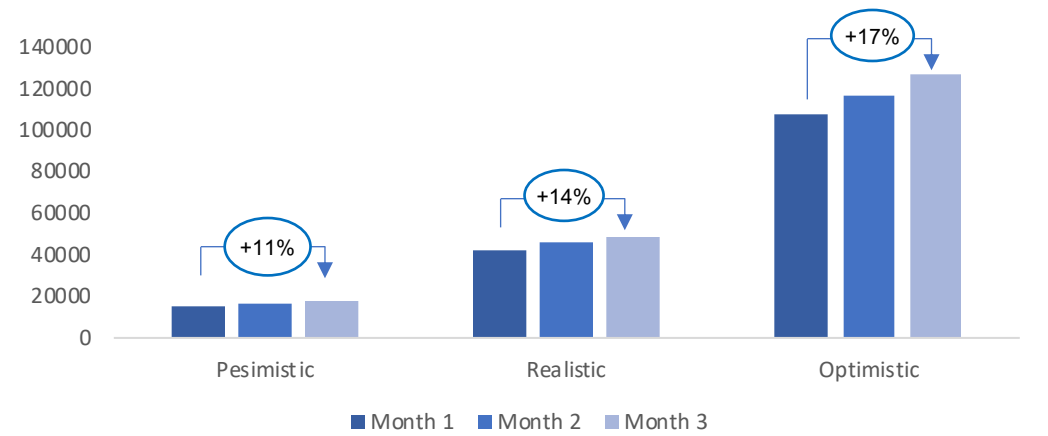
## Pesimistic – Optimistic – Realistic



### Hypotheses without a consulting activity

- **Scenario 1 : Pessimistic**
  - Asset Under Management = 15 000
  - Average Daily Yield = 0,0018% instead of 0,002%
- **Scenario 2 : Realistic**
  - Asset Under Management = 40 000
  - Average Daily Yield = 0,002%
- **Scenario 3 : Optimistic**
  - Asset Under Management = 100 000
  - Average Daily Yield = 0,0022% instead of 0,002%

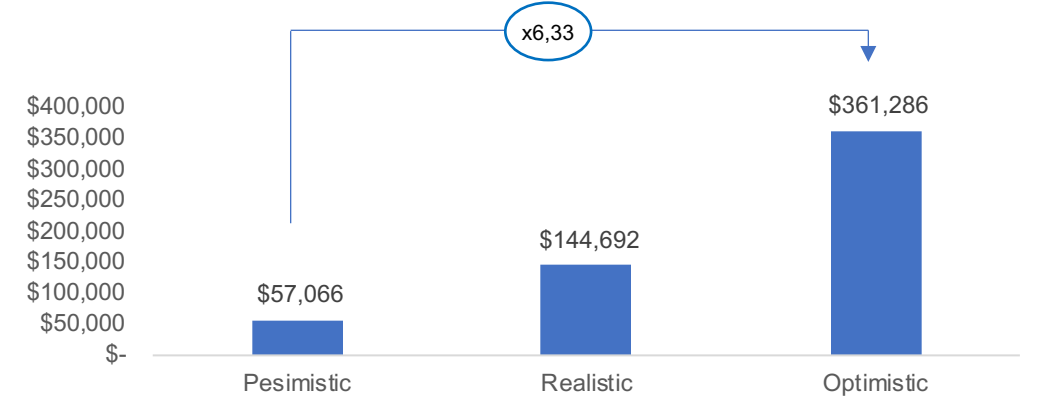
### Profits during 3 months



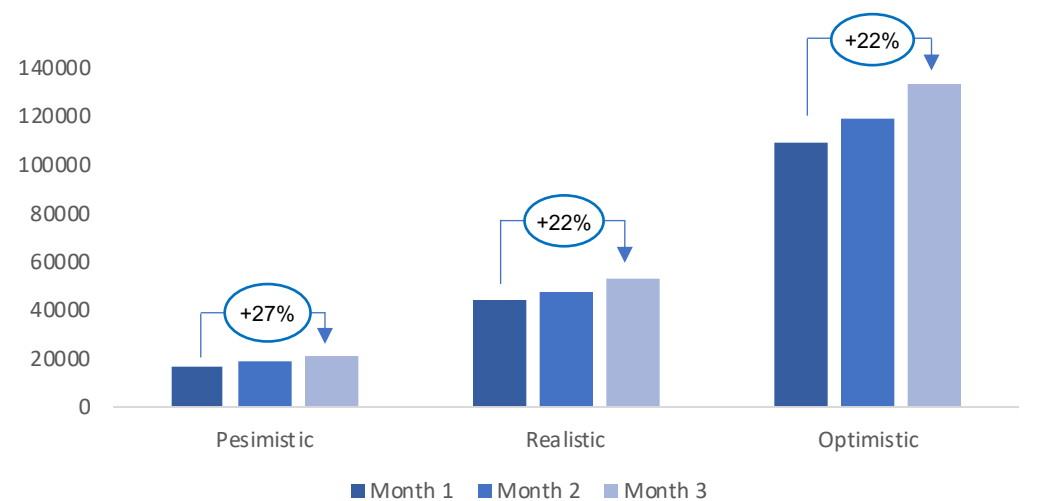
► *These prospects don't take into account the revenue from consulting.*

### Hypotheses with a consulting activity

- Let's consider the three same scenarios adding a revenue of 1000 \$ per month coming from the consulting activity.
- **Cumulative profit on 3 months :**



### Profits during 3 months







**Insula**

**Investment Management**

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Contact

Jules Becci-Morin de La  
Riviere  
CEO/Founder  
+44 75 51 21 88 64

Tanguy Chambon  
CFO  
+33 7 77 28 93 66